



Resolve Group to Open New Lawrence, KS Client Service Center, Adding Capacity For Up To 105 New Jobs

*New 19,000 Square Foot State-Of-The-Art Facility in the I-70 Business
Center to Open December 5*

LAWRENCE, KANSAS – December 1, 2011– [The Resolve Group](#), an innovative higher education technology and services company, today announced a major investment to open a new, larger client service center at the I-70 Business Center in Lawrence offering the capability for the company to add as many as 105 new jobs.

Resolve's subsidiary, [Student Financial Aid Services, Inc.](#), has operated in Lawrence since 2007 when it bought Online Financial Aid Services, LLC from entrepreneurs Rian and Amy Sand and a group of local investors. Since then, the company has expanded its workforce from eight to 70 employees located at offices in the G.C.S.A.A Building on Research Drive in Lawrence. The company will move to its new office December 5 and expects to host an official opening in early 2012.

Student Financial Aid Services specializes in providing students and their families with personalized advice and assistance about postsecondary financial aid. The comprehensive service, delivered one-on-one via Student Aid Advisors, offers professional preparation of the required federal financial aid application (FAFSA), assistance with meeting aid deadlines, and advisory services on how to choose and pay for college.

"We like everything about being in Lawrence and being in Kansas," said Resolve Group Founder and Chief Executive Officer Craig V. Carroll. "People in the Lawrence area are friendly, hardworking and value our mission of making the cost of college easier to understand and financial aid applications easier to complete. We are investing significantly in Lawrence with an ambition to grow our operations even further in the years to come."

Hiring at the new SFAS center will include positions such as:

- *Student Aid Advisors* who respond to inbound client calls from traditional students, parents and adult learners preparing to apply for financial aid assistance.
- *Student Aid Sales Specialists* who handle inbound calls from first-time clients inquiring about the company's college-planning and FAFSA-related products and services.
- *Service Center Supervisors* who manage and coach teams of 15 to 20 Advisors.
- A variety of management and support positions in marketing, human resources, education, training and quality assurance.

"Economic news these days could lead someone to conclude that no companies are investing and hiring, but that's not the case with Student Financial Aid Services in Kansas," said Aaron Detwiler, Vice President of Operations, who grew up in Lawrence and attended the University of Kansas and is a Baker University MBA graduate. "In this first phase of our expansion, our new 19,000 square foot Lawrence client service center will be triple the size

of our current facility. There is a high probability that the company will embark on a second expansion phase during the next 12 to 18 months.”

Student Financial Aid Services and its employees have been active supporters of the local community in a variety of ways. They have raised funds and/or supplies for organizations such as the United Way of Douglas County, Junior Achievement of Lawrence, the Ballard Center, and the Lawrence Humane Society. They have also volunteered service hours to assist with the clean-up of Lawrence parks. Nationally, the company provides free financial aid advisory assistance to thousands of students and families each year. This assistance includes complimentary FAFSA preparation for more than 22,000 students from low-income families during the past two years as part of a national program called *Access for All*.

Student Financial Aid Services plans a grand opening of its new facility and an on-site job fair during the first quarter of next year. Those interested in employment with Student Financial Aid Services should email the company’s recruiter, Laura Brown, at lbrown@sfas.com.

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About the Rezolve Group

The Rezolve Group is a higher education services and technology innovator making the process of selecting an affordable college education and securing financial aid easier. Rezolve subsidiary Student Financial Aid Services, Inc. is the oldest and largest fee-based student aid advisory and preparation service in the nation. Rezolve subsidiary Student Aid Services, Inc. is the leading provider of student aid estimation technology serving nearly 600 postsecondary campuses nationwide. The company’s offices are in California, Indiana, Kansas and Massachusetts. www.rezolvegroup.com/

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